

Why does your business deserve the Plastic Free Label?



PFC developed a label, specifically for eradicating single-use plastics, that will **reward the businesses that are reducing their disposable plastic use.**



This label is a part of a consultancy program with **3 different steps.**



First we will focus on the 5 single-use plastic enemies that PFC has defined: **styrofoam boxes, plastic straws, plastic bags, plastic bottles and plastic cups.** Our consultants help businesses to reduce all the plastic packagings coming from suppliers, the market, staff, etc.

Who is PFC?

PFC is a social enterprise created in 2015, focusing on reducing single-use plastic through education, consultancy and training programs.

PFC is working with schools, hotels, restaurants, cafés, businesses, NGOs, administrations, private businesses, etc.



PFC is tackling the plastic issue from the source.

BENEFITS of Acquiring the Label



ATTRACT CUSTOMERS

A label is a proof of quality and expertise in a field. With the PFC label, you show your customers that you are deeply involved in a sustainable process. Your everyday actions help to improve your local community by protecting the environment.



BE PART OF A GREEN COMMUNITY

We will actively promote your business to our large network, which allows you brand visibility and creates a network of green businesses.



SAVE MONEY BY CHANGING CONSUMPTION

Save money by stopping to buy plastic products every month and benefit from special offers from our suppliers list — which will help you to invest in sustainable products.

What's involved in the FIRST STEP?

► TRAINING FOR YOUR STAFF about plastic pollution in Cambodia and possible solutions.

Thanks to a training covering the label and understanding of the techniques for reducing the use of single-use plastics, you and your employees will understand the issues linked to plastic in Cambodia.

This is a participative training where everyone can make proposals and express their personal opinion. This experience is a professional training and a team building activity.

► Receive and implement the TAKE ACTION KIT

This digital package recapitulates the main points studied in the training. It also defines your specifications to obtain the label.

Of course, we don't leave you here! This kit is made to help you to achieve your goal, so we explain how you can fulfill all the criteria to reduce enough plastic to obtain the 1st step of the label.

The Take Action Kit contains advice, recommendations and tips. It also explains key concepts to understand how changing your consumption will be profitable for your business. our suppliers list.



Access to a tailor-made suppliers list

We decided to work with eco suppliers who agreed to make special offers for businesses participating in this program.



Communication about your business on our networks

PFC website, Facebook page, etc.



Access to various sources.

If you want to do some more research about this subject, we created a list of inspirational websites and blogs to encourage you during this transition.



Printable documents

(infographics, table, etc.) that will help you to explain your new approach, measure your progress and give visual reminder.



"As one of the big 5-star hotels in Siem Reap, our impact on the environment of the city can't be denied and has to be reduced or compensated."

~ Victoria Angkor Resort & Spa

"It feels as though more people are coming to Babel as a result of our initiatives to be environmentally responsible"

~ Babel Guesthouse



Contact us to get started!

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